

ENERGY USE IN THE HOME: THE FACTS...

New technologies are wonderful but see how they've impacted our energy use over the years...

By 2016 approx **41.9** million people in the UK will own a smartphone

78% of UK homes have a laptop

The average home has **2.6** televisions

33% of women own a pair of hair straighteners

50% of UK households have games consoles

£3.4bn of electricity is used annually on washing & drying clothing, cleaning the dishes & cooling & freezing food

The first energy saving lightbulb went on sale in 1938

Annual running costs of a tumble dryer can vary from **£37-131** depending on efficiency

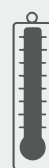
£76 on average is wasted every year when appliances are left on standby

DID YOU KNOW?



Electricity use in homes has **increased by 54%** since 1970.

UK households now have an average of **4.6 devices** connected to WiFi.



The average temperature of our homes in winter this year was **17°C** compared to a chilly **12°C** four decades ago.

Between 1970 and 2011, electricity consumption for consumer electronics **increased by 369%.**

369%



The average UK citizen now owns **11.4 types of media devices**, up from 9.7 in 2011.

Over the last 40 years electricity consumption for wet appliances **increased by 146%.**

146%



The modern home contains an **average of 41 electrical devices**, compared to a dozen or so in the 1970s.